

01 Vision

We saw an industry where people refused to ask hard questions and considered 'just ok' to be good enough. We like to start the conversation early, keep it going late and always do what's best for our clients. By providing support from ideation through distribution and beyond, we have proven immersive technology has the power to shift perspective and leave a long-lasting impression.

TechnoLyte

Cruising Through Reality



02 Quality Policy

Code quality is checked by the technical leads when software developers submit PR (Pull Request) in git repositories. PR is submitted when the developer has done his job and his code is ready for review. The developer also performs unit testing of the code developed by himself. The proper test suite is maintained for code validation.

Once it's done from the developer's side, code goes into staging environment where it is deployed and QA team members perform black-box testing. Automated testing is performed right after black box testing using Selenium suits like WebDriver, IDE, etc. As Visnext continues to measure, analyze and act to improve this quality system, our team will strive to improve continuously.



04 Services

**We assist you to get in
and experience the new
game of cutting-edge
technology**



4.1 AR/VR Development

Design is a solution to a problem.

Our delicately built AR VR business and enterprise solutions deliver exceptional quality of graphics and content. Build virtual fitting rooms, conferencing applications or interactive kiosks to fit your business requirements.

When you believe a thing, believe it.

No matter what your need is. Is it data analysis, control of operations, training, presentation or visual storytelling, we craft enriching visualization solutions which are compelling and creative.

Art is a question to a problem.

We have the ability to collaborate VFX with AR/VR applications and 360-degree videos. Our 3D artists and C++ graphics developers can build stunning products for the entertainment world by blending excellent spatial awareness into your products.

Hybrid Technologies: ARCore, ARKit, VuforiaVR, Oculus SDK
Oculus SDK, HTC Wave Sdk, Google VR sdk, SteamVr Sdk,
Open XR (Crossplatform)



4.2 Game Development

We transform your ideas into real life by processing information technology, consulting, and business solutions we are a company that helps enterprises use innovation and emerging technologies to digitally transform their businesses and dreams.

We cover all the development aspects starting from an initial idea to a released product. Honestly, we don't want to develop a game multiple time for each system and you shouldn't have to pay someone too. We are cross-platform masters. We author once and then publish to multiple systems. It's highly efficient, resulting in quicker turnarounds, lower costs, and increased stability

Hybrid Technologies: Unreal, Unity, Godot, Cocos, CryEngine



4.3 Architectural visualization

Elytra Studios is a one-stop-destination for all your Architectural Visualization, 3D animation, 3D Rendering & 3D home design service needs. We value your project & aims to bring out the true colours & breath life in it.

3D Virtual Tours

A high-end interactive CGI solution that can glue real estate buyers to the screen. With its help, realtors, developers, and architects can treat their prospects and customers to self-guided tours around the properties and designs promoted.

CG Animation

A key that unlocks viewers' hearts and ignites their imagination. Elytra Studios is the architectural movie takes the audience on a tour around the property as if it were already built. It shows surroundings, exterior design, walks the viewer through the building. Moreover, architectural animation can show how furniture works in motion, demonstrates the perfection of the layout and every interior detail, even lets savor the incredible views from the window.

Hybrid Technologies: Maya, Unity, Unreal, Blender, etc.



4.4 3D Modeling

Motion Graphics

We attain brand engagement through our Motion Graphics Videos. Our platform is lucky to have rich experience working with enormous brands and making Motion Graphics for them, Nowadays, furniture designers, fixture designers, toy designers, packaging designers, exhibition designers, automobile designers, and all other product designers are widely using 3d modeling, rendering, and animation services

3D Product Design

3D Modeling Service and rendering is a great gift to the product designers, they can easily play with their design in 3d space and experiment with the shape, colors, textures, also can check product's working capability by 3d modeling and animation. Nowadays, furniture designers, fixture designers, toy designers, packaging designers, exhibition designers, automobile designers, and all other product designers are widely using 3d modeling, rendering, and animation services

Hybrid Technologies: Maya, Blender, 3Ds MAX, Cinema 4D, SubstancePainter, etc.



4.5 Mobile App Development

Solution to a Dream of Application.

There is more than one reason to choose us over other mobile app development companies. We claim to be the best because we are the best. No other companies are as efficient as us in the field of app development

When you believe a thing, we develop it.

We have state-of-art experts who can create android app that can meet all the criteria, as per your requirement. Our experts are always ready to work a bit harder in order to give you peace. We will also provide you some business strategies, which you can use to flourish your business in future.

Application Development & Launching.

We are the best mobile application development company. So, if you want to create android app which can quench your economic as well creative thirst, then you can contact our app developers at any point of time and we will be there to help you out.

Hybrid Technologies: React Native, Ionic, Flutter, etc.



4.6 Web Development

Elytra Studios always an innovator and industry leader among other agencies, and is now the economical company for all businesses to build their websites not only the webpage but the masterpiece to draw the exclusive attention of customers.

Design UI/ UX of your Website.

Our delicately built AR VR business and enterprise solutions deliver exceptional quality of graphics and content. Build virtual fitting rooms, conferencing applications or interactive kiosks to fit your business requirements.

Frontend Technologies: Reactjs, Vuejs, Stimulusjs, Electronjs, Javascript, Html5, Css3



Backend Technologies: Ruby on Rails, Laravel, Nodejs



Database Technologies: Nginx, Elasticsearch, Passenger, PostgreSQL, MongoDB, MySql, jQuery



05 Portfolio

Please have a look at some
of our recent projects



A social media based big project:

Web Facebook clone:

<https://chatsgram.com/>

Mobile app like Uber: (We developed this app but client don't have much budget to keep it continue due to his finically issue he have to ask us to stop that project.

I am showing you it's 70% completed a year ago):

<https://mega.nz/file/HldhUCpA#cQ5zk7FC7EvwO6T-TdApukqp64QOKCqcrIST3uS54WI>

Media App: <https://play.google.com/store/apps/details?id=com.app.discoverpakistan&hl=en&gl=US>

Accountant app:

<https://play.google.com/store/apps/details?id=co.technolyte.zoombooks>

<https://apps.apple.com/pk/app/zoombooks/id1602817407>

Property app:

<https://play.google.com/store/apps/details?id=com.lighteningtech.myproject&hl=en&gl=US>

Quranology A Social Islamic App: only for Android

<https://play.google.com/store/apps/details?id=co.zamtech.quranology>

A chat app voice, text, rooms, gifts, payment , coins

<https://apkcombo.com/talqa-chat/com.talqachat.talqachatapp/>

In process Project:

Whatsapp clone with some hidden extenive features is under development.

5.1 KAMINLICHT AR

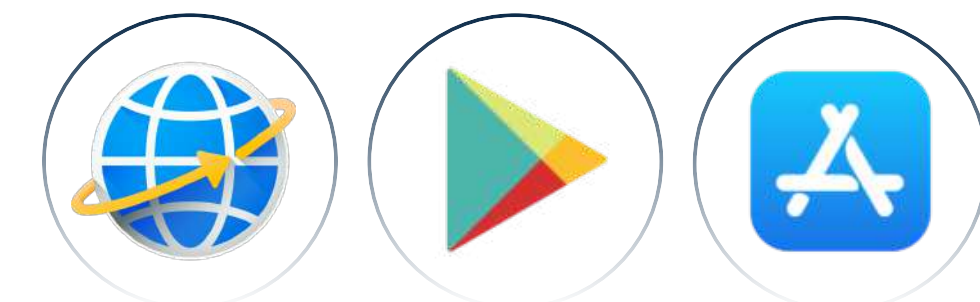
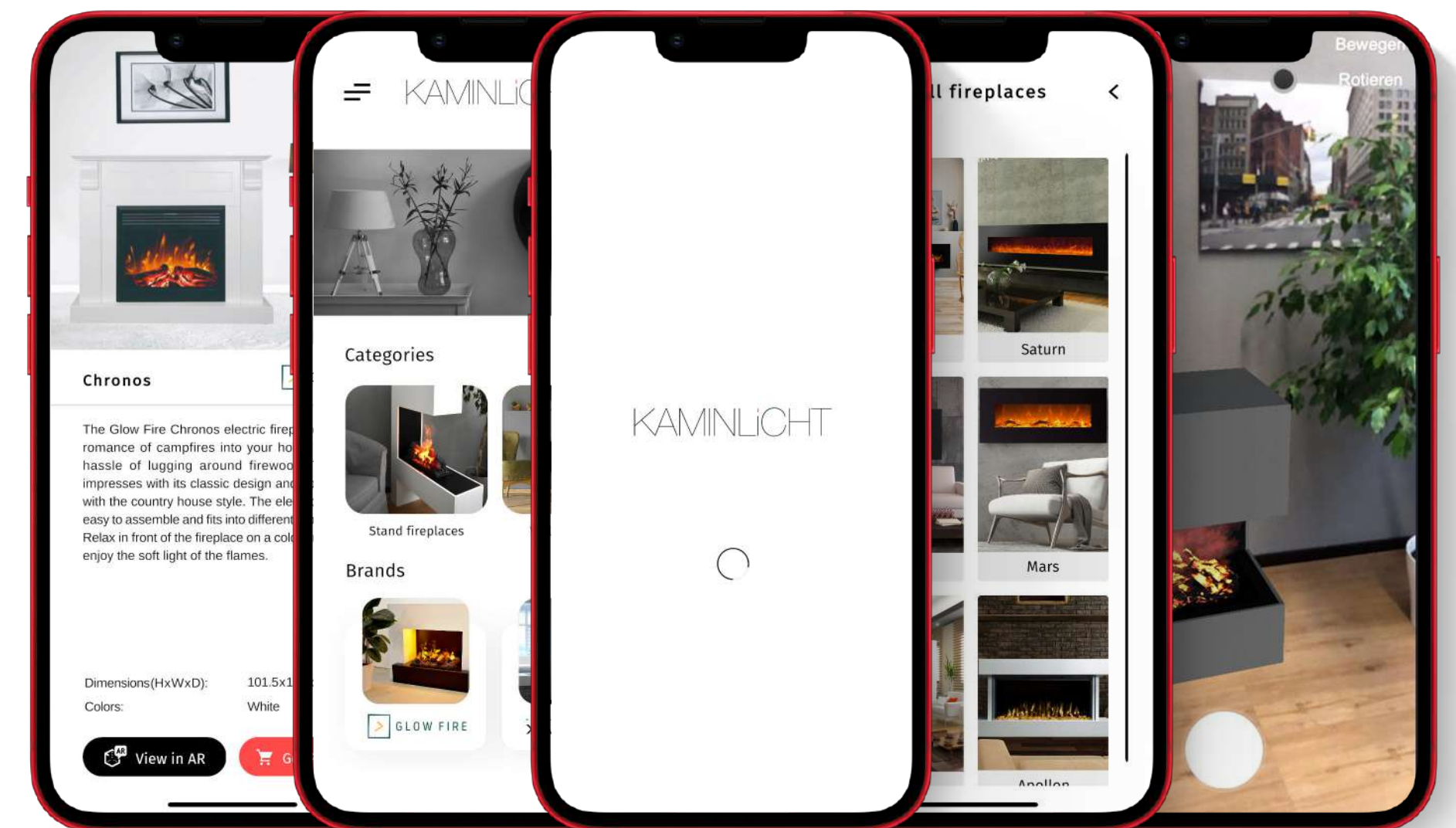
About kaminlicht:

We are your contact for fireplaces without chimneys. With us you will find an exclusive selection of high-quality and visually appealing fireplaces at fair prices.

Our products meet the highest safety standards and are easy to install. The ethanol burns residue-free and odorless.

The Idea:

Once you have found your dream fireplace, it can be ordered directly from the app and you can look forward to looking at the fireplace in your own four walls before delivery.



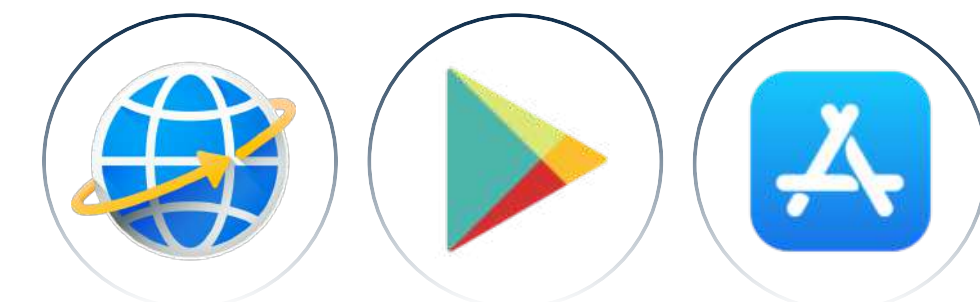
5.6 Slot and Casino

About Casino and Slots:

The Slot Jerry Casino App enables you to play exciting casino games at home or on the move, offering a smooth and quick mobile experience. We continually work on our casino games products to make it more and more optimized for mobile play. We take pride in always reacting to feedback and delivering functional and smooth experience.

The Idea:

Developing a Casino and Slots game as well as our huge selection of mobile slots, Slot Jerry also has a wide variety of live casino options, including live blackjack and live roulette. Both of these games, and others, are available also on a computerized version if the live offering is not your preferred option.



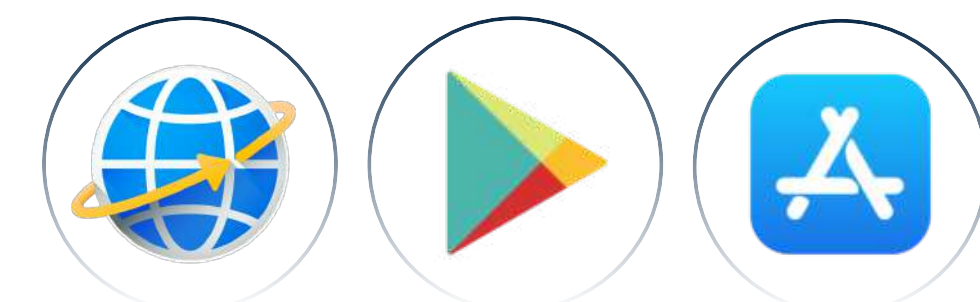
5.3 DigiBooks AR

About DigiBooks AR:

DigiBooks AR by DigiPint app supports all Augmented Reality DigiBooks offered by DigiPint.com. This app brings to life 3D Objects and characters in your DigiBooks. Interact, play and share. Scan the right hand side pages on your DigiBooks and bring to life the 3D characters and Objects in your DigiBooks. Interactive Virtual characters your kids will love. Stay connected to real life virtually.

The Idea:

Kids today are reading less while having more unproductive screen time. With our mission to encourage a love of reading we introduced XR technology into reading. Bookful uses unique Augmented Reality technology to bring books and characters to life in a real-life environment, transforming reading into an interactive and immersive experience.



5.4 Kids Plenty

About Kids Plenty:

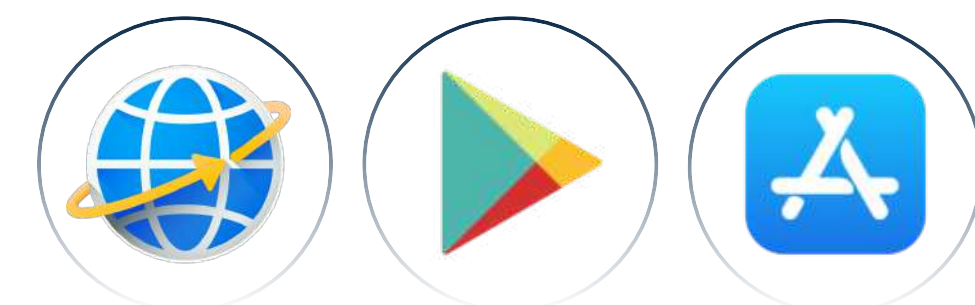
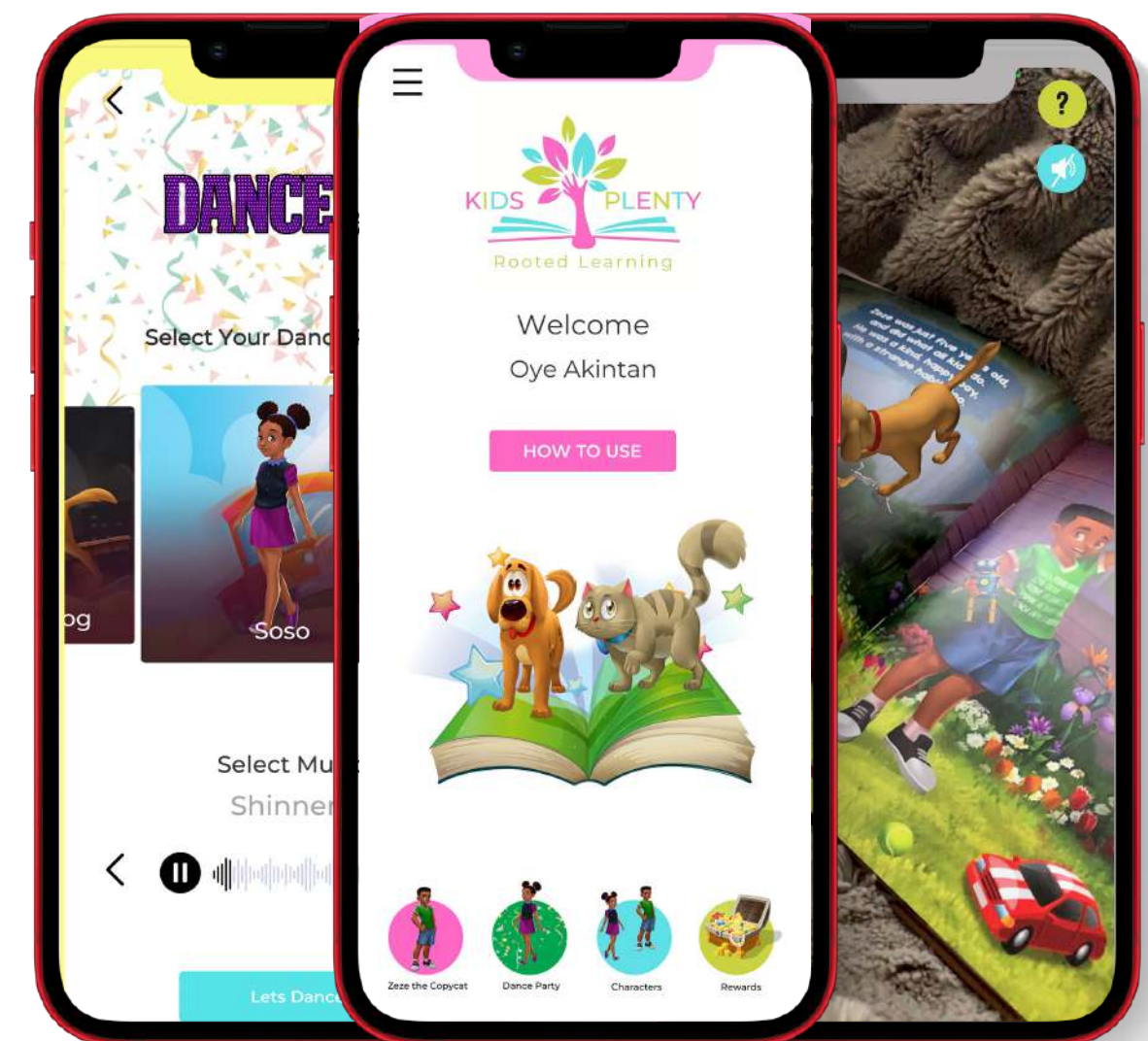
BRING READING TIME TO LIFE.

Bring Zeze the Copycat children's book to life with Augmented Reality (AR)/4D app for IOS and Android.

Gone are the days of flat book reading. Make reading time special with the power of Augmented Reality (AR) and 3D. Kids Plenty app was designed to bring "Zeze the Copycat" to life for owners of the book.

The Idea:

Zeze the Copycat is about ZeZe, a 5-year-old boy, who finds amusement in mimicking everything his big sister SoSo does. SoSo becomes annoyed by her little brother copying her.



5.5 Naturversum

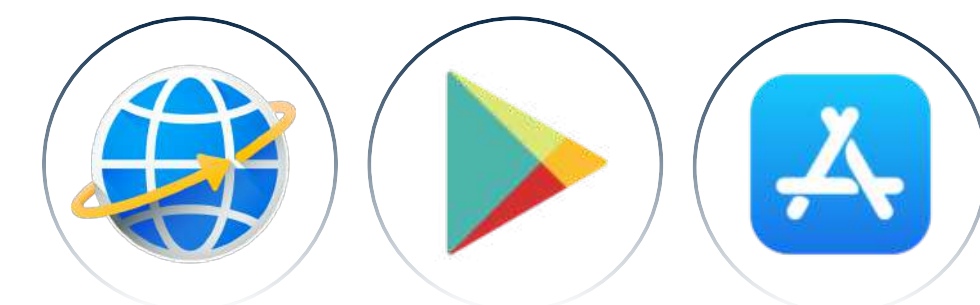
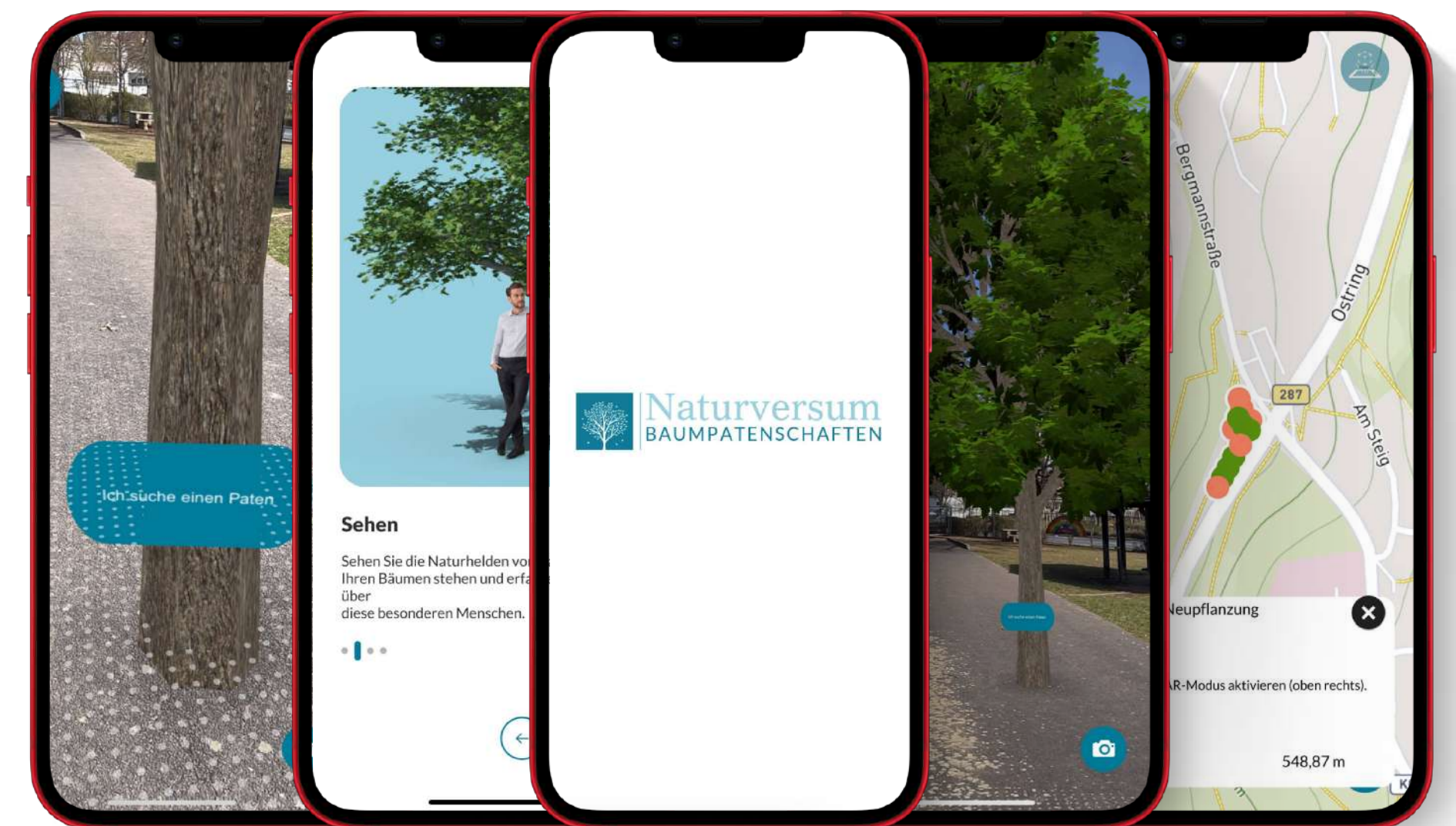
About Naturversum:

Natureversum is a location based AR application where you view purchased and un-purchased trees in AR on specific provided locations. The app is available on IOS and Android.

The app is linked to a dashboard which allows to add more POI's at runtime.

The Idea:

We want more "green" in the city of Bad Kissingen. Tree sponsorships are a proven way to achieve this goal. And the Naturversum is the space for these tree sponsorships – analogue but also digital. Immerse yourself in the natural world. In the augmented reality of Naturversum you will find all the trees that are still looking for a tree sponsor. There you can also see the nature heroes standing virtually at their tree.



5.2 AMBANI

About Ambani Gaming:

Ambani Africa is award winning 2D language learning gaming Application. The app was featured in many magazines including Business Insider as well.

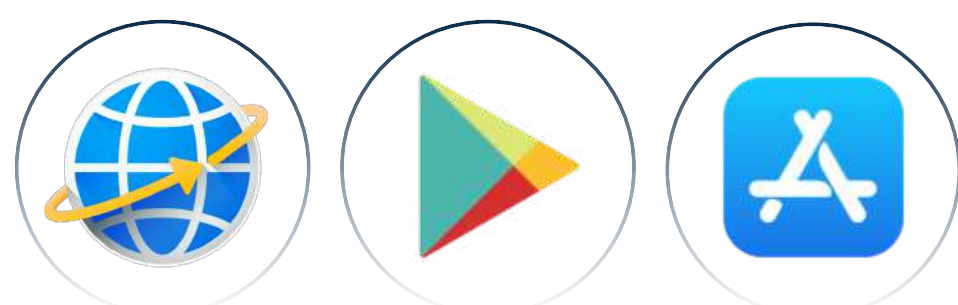
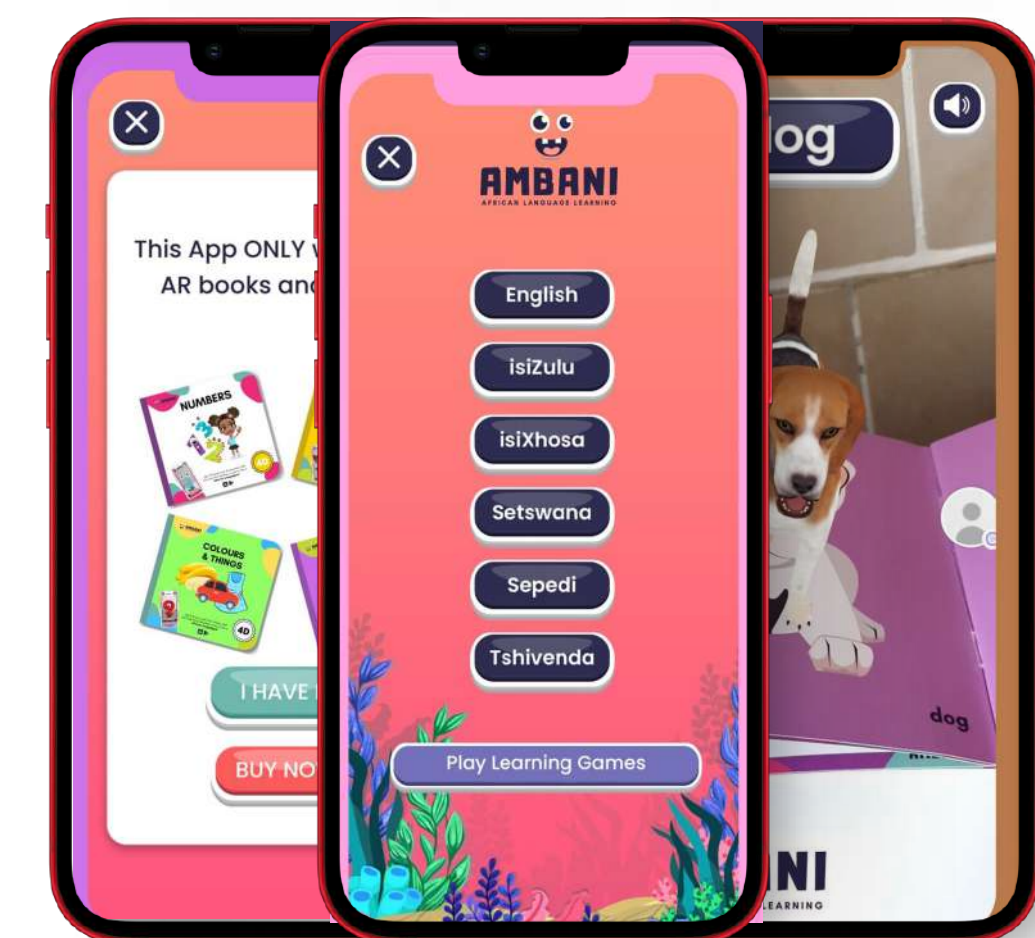
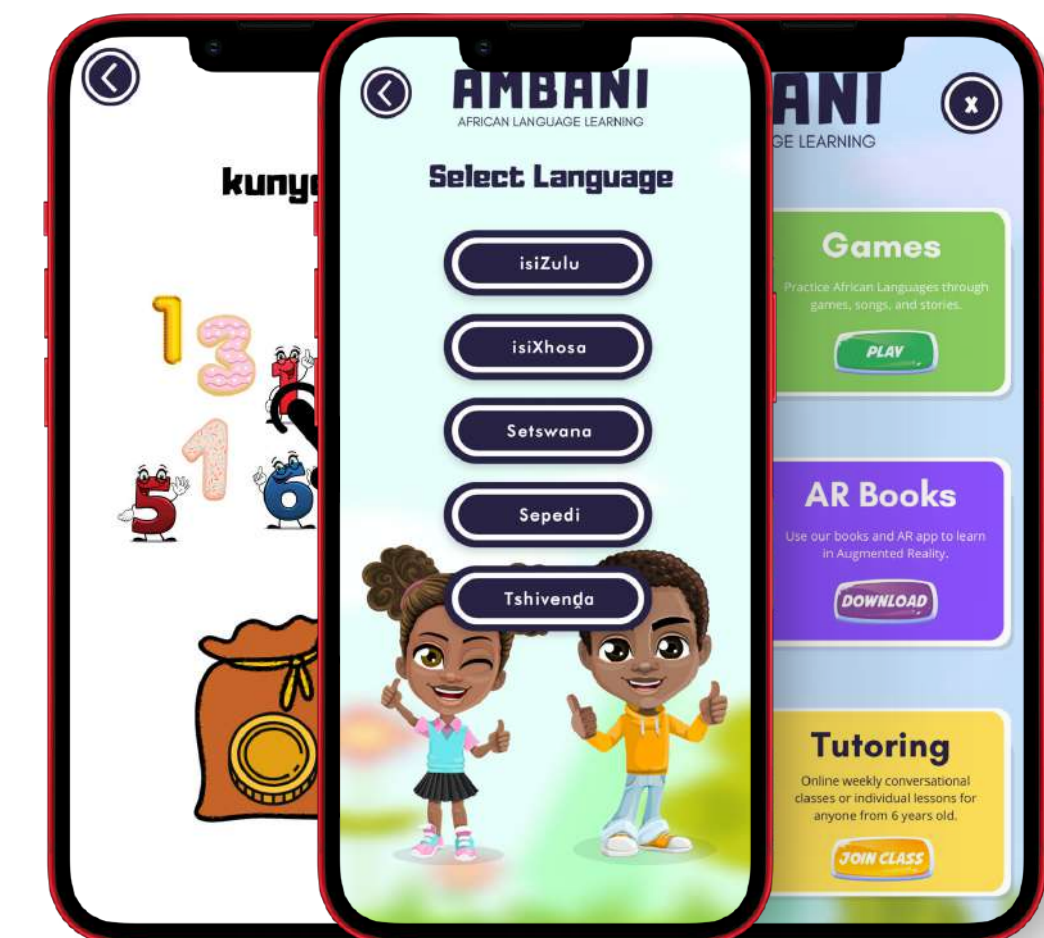
Here are some references.

<https://www.elytrastudios.com/2021/08/04/ambani-wins-im-in-2021-accelerator/>

<https://www.businessinsider.co.za/ambani-new-app-is-helping-kids-learn-isizulu-by-making-animals-come-to-life-2019-8>

About the Ambani Africa AR :

Elytra Studios has also developed an AR app that help children to learn many Africa languages using AR technology. The app featured many AR books in many languages. Initially the App started with simply 1 languages and now we have 15 different languages in app including 8 African languages, English, French, German, Arabic and more. Also there are 12 books currently integrated with in the app.



5.7 NFT Based AR Apps

About Toxic Skulls Club:

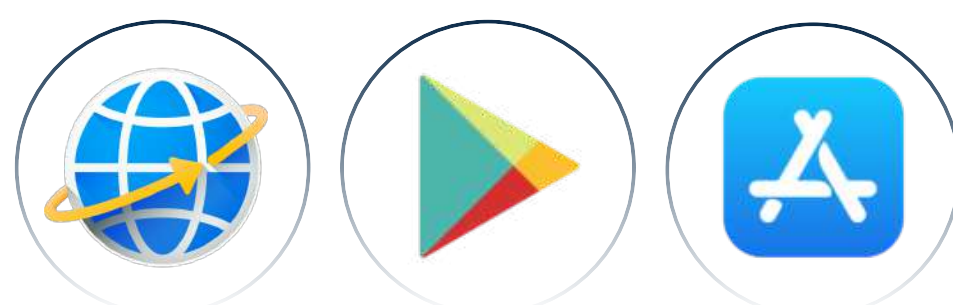
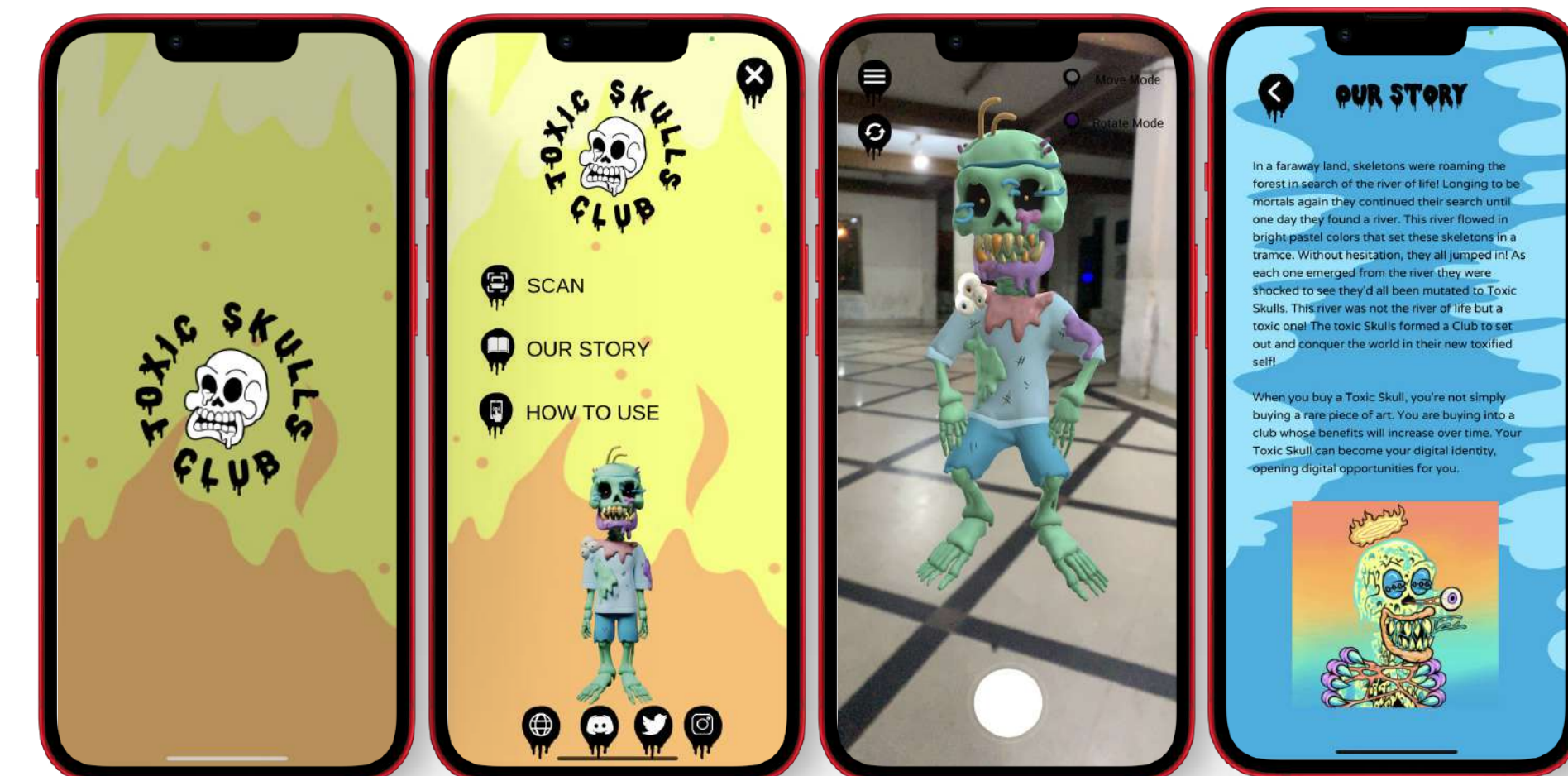
Toxic Skulls Club is a community driven sold out collection of 9,999 unique Toxic Skulls NFTs.

This Augmented Reality App lets you party with Wormy first hand! You can take him with you anywhere. He is always ready for an adventure and always up for dance party!

About Nudie Community :

The Nudie Community is an NFT collection of 10,000 unique ERC-721 tokens stored on the Ethereum Blockchain. Many millennia ago, Nudies left their home planet of Nudetopia to form the 'Nudie Community'. Their goal was to explore the galaxy and help evolve civilizations that they would find along the way. So, naturally Earth was their first stop.

This Augmented Reality App lets you be in the presence of a Nudie first hand! You can take them with you anywhere. They are always ready for an adventure and always up for dance party!



06 Clients (Testimonials)

REVIEWED ON
Clutch ★★★★★
5.0 RATING



People at elytra know what they are doing, they are really good at it. The team who worked with us were all super friendly, reliable, communicative. They would go out of their way to get things done.

Hans Wild
Co-Founder, Naturversum

Clutch

Elytra Studios' involvement has had a positive impact on the company. Users have improved their experience, and the client is satisfied with the support they've provided on the technology side.

Mukundi Ambani
CEO, Ambani Africa

Upwork

If you are reading this look no further! Elytra Studios are amazing, working all hours in the day and night to get the project done. Really skilled team, knowledgeable and experienced.

Tonny Lombardo
CEO, Blingar

07 OUR PROCESS

The process of
developing software
that leads to successful
results

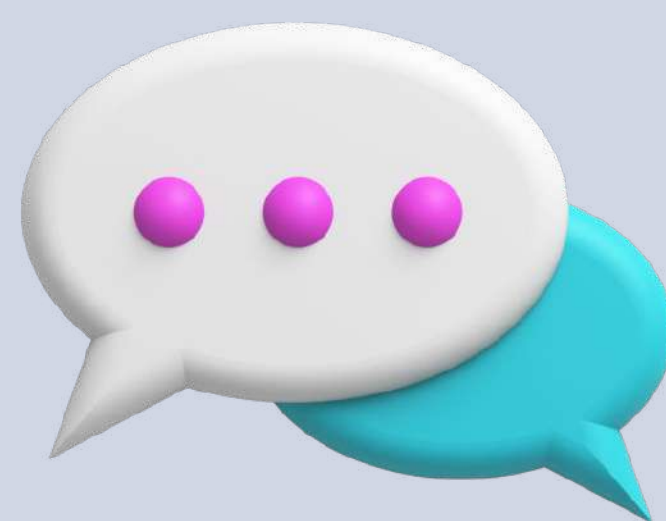


7.1 TechnoLyte/Elytra process



Requirement Gathering

In this phase, you must define the requirements. You should explain business opportunities and plan the time and effort needed to build the project.



Design the Requirements

Design process involves multiple stages
Understand, Research, Sketch, Design, Prototype, Test, Refine.
Iterative design process from first to last stage.



Development

In this phase, the team issues a product for the user's work environment. After the project team tests the product and the product passes each testing phase, the product is ready to go live.



Maintenance

This phase involves making changes to hardware, software, and documentation to support its operational effectiveness.

08 Business Models

**Our distinguished
business models**





Fixed Price Project

We provide time estimation. Assigning projects to a proficient software development team, on a fixed price basis, is our primary objective. Requirement elicitations, design documentation, & UI prototyping come under our area of expertise.



Hosted Team Extension

Our skilled engineers improve your operational efficiency with their expertise. The skilled professionals remotely work in the up-gradation of your system. We will extend existing activities to make your software up-to-date and refined.



Dedicated Team Model

We work with your existing team of designers, developers, and project managers to meet your business software needs. As pioneers in real-time web application development, our skills and commitment have been proven.

Thank you!

Have Questions?

Send your queries at info@technolyte.com